

Abstract of the Disclosure

Location information of content information (whose location is unpublished on a network) transmitted by a location unpublished information transmitting unit is stored to a database. A web page (containing a search keyword input field) transmitted by a search keyword input page transmitting unit is browsed by a web page browsing unit. A keyword that is input to the search keyword input field is transmitted to an information searching apparatus. A searching unit searches a database for content information corresponding to the keyword. When the keyword correlates with information transmitted by the location unpublished information transmitting unit, the user can find content information of which the location is unpublished with a user's terminal apparatus.